Greetings from the Embassy of India in Washington, DC. This is the ‘India Media Digest’ - a bi-weekly compilation of top India-related articles appearing in the media. We hope you will find this useful.

Sincerely,
M. Sridharan
Counsellor (Press, Information & Culture)
Embassy of India
Washington, DC

April 4, 2014

**Indian companies generated 81,000 jobs in US in 2013: Survey**
The Hindu, March 28, 2014

Indian companies through their massive $17 billion investments in the US have collectively generated employment opportunities for more than 81,000 people in the country, according to a recent survey.

**8 Reasons Why India’s Elections Matter To The World**
Business Insider, March 31, 2014

With 48 countries going to the polls this year, it would be easy to dismiss India’s April general election as just more democracy in action.

**$37 billion of CMO opportunity for Indian technology industry**
Economic Times, March 27, 2014

In an assessment of opportunities for the Indian technology industry resulting from the emergence of digital technologies, National Association of Software and Service Companies (NASSCOM) and SapientNitro today announced the launch of a research report titled ‘Marketing, Disrupted: Opportunities for the Indian technology industry’.

**Working with India to accelerate clean energy revolution: US**
Business Standard, March 28, 2014

The US is working closely with India to accelerate its clean energy revolution and address the impacts of climate change, the White House said today.

**Expats eye India business opportunities**
BBC News, March 31, 2014

Entrepreneurs from the US, UK and other nations are increasingly looking to set up businesses in India.

**Ford Mustang to hit Indian roads later this year**
American Bazaar, March 31, 2014

In celebration of its upcoming 50th anniversary, the iconic Ford Mustang will make its debut in the Indian market later this year.

**Indian-American cardiologist wins prestigious US award**
Business Standard, March 31, 2014

An Indian-American cardiologist has won the American College of Cardiology’s prestigious Simon Dack Award for Outstanding Scholarship in recognition of his contributions to its peer-reviewed medical journals.

**Nissan Motor India posts over 3-fold jump in March sales**
Business Standard, April 1, 2014

Nissan Motor India today reported over three-fold increase in its sales in March at 7,019 units, riding on the back of its newly launched entry-level small car Datsun Go.