Greetings from the Embassy of India in Washington, DC. This is the ‘India Media Digest’ - a bi-weekly compilation of top India-related articles appearing in the media. We hope you will find this useful.

Sincerely,

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**72% of Americans view India favorably: Poll**
*Times of India, February 20, 2014*

Seventy-two per cent Americans view India favorably - a four percent increase from last year - while North Korea has become the country least liked in the US, according to an annual Gallup poll.

**Smithsonian Explores Beyond Bollywood in Desi Display**
*Wall Street Journal, February 28, 2014*

A new exhibition at the Smithsonian, one of America’s most prestigious museums, is the first of its kind to celebrate the role played by Indian Americans in the history and formation of the country.

**U.S. Sees Greater Cooperation with India on Space Security**
*Silicon India, March 4, 2014*

Facing challenges from countries like China, the U.S. sees greater co-operation with India on space security issues, a senior American official has said.

**U.S. Energy Secretary to Visit India from March 10-12**
*Reuters, February 20, 2014*

U.S. Energy Secretary Ernest Moniz will visit India from March 10 to 12 to participate in talks canceled last month during a diplomatic dispute between the two countries, the Energy Department said on Wednesday.

**US Firms Eye Bengal for Business Options**
*The Times of India, February 26, 2014*

Is Bengal’s star as an investment destination on the rise? Finance and commerce and industries minister Amit Mitra is convinced it is, describing as "fruitful" a meeting on Tuesday with an association of US business organizations operating in India.

**India is Largest Shrimp Exporter to US**
*Business Standard, February 28, 2014*

Last year, India was the largest exporter of shrimps to the US, a first. Shrimp exports to the US, which stood at 94,000 tons (about half India’s overall shrimp exports), were valued at $1 billion. India is now the eighth-largest exporter of food items to the US.

**India, US to Intensify Cooperation in Tax Evasion Cases**
*India TV, March 3, 2014*

India and the United States have decided to enhance cooperation for automatic exchange of information on tax evasion and detection of financial crimes, shoring up efforts to crackdown on blackmoney cases involving economic channels of the two countries.

**US Retailer Target Scouts for Ideas in India with New Startup Accelerator Program**
*Tech In Asia, February 25, 2014*

It’s not just Microsoft Ventures that wants to nurture Indian startups. Now the American retailer Target is rolling out its own accelerator program for early-stage startups in India.