



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE



सचिवालय, खाद्य
Ministry of Commerce & Industry
Department of Commerce
Government of India



International Grains Council



GrainsWorld

Conference & Expo 2024

27-29 November 2024 | Hyatt Regency Deira, Dubai



Institutional Partner



Knowledge Partner



Marketing Partner



www.grainsworld.icfa.org.in

ABOUT THE GRAINS WORLD 2024

The Grains World Conference 2024, set to be held in Dubai, is an important global agro event, attracting key industry figures to discuss the future of cereals, pulses, grains and millets. These discussions are critical, as grains are fundamental to food security worldwide. The conference aims to address the myriad challenges impacting the grain production and trade, focusing on sustainable solutions to ensure global access to nutritious food.

Participants will include policymakers, industry leaders, traders, and representatives from international organizations, who will engage in discussions on topics ranging from global demand and supply chains to trade regulations and sustainability initiatives. These dialogues are crucial for shaping future strategies and regulatory frameworks, aiming to create a more stable and sustainable grains trade and market worldwide.

The conference will also prioritize sustainability, reflecting the industry's shift towards more eco-friendly practices. Workshops and technical presentations will highlight sustainable agricultural techniques and innovative solutions for reducing the carbon footprint of grains production. These efforts are aligned with global objectives to mitigate climate change and ensure environmental sustainability in the agriculture sector.

Market analysis sessions will offer critical insights into global trends, providing stakeholders with the infor-

mation needed to navigate the industry's complexities. The discussions will likely address the impact of geopolitical events on grains trade, effects of climate change on production, and the implications of new trade agreements. These sessions are designed to facilitate strategic planning and decision-making, helping stakeholders to anticipate and respond to market changes effectively.

Ultimately, the World Grains Conference & Expo 2024 is a platform for collaborative efforts to address the challenges facing the global grains industry. It is an opportunity for stakeholders to come together, share knowledge, and forge partnerships, driving forward initiatives and potential investments and business collaborations that promotes global grains trade, food security, innovation, and sustainability.

The conference will be a pivotal moment for shaping the future of the grains industry, aiming to achieve a world where everyone has access to sufficient, safe, and nutritious food. Join us as we chart a course towards a brighter tomorrow for global food security, where the collective efforts of the governments, the industry leaders and stakeholders yield fruitful results that benefit communities worldwide. Welcome to the Grains World 2024, where the path to a sustainable future begins.

OBJECTIVES :

- ❖ Elevating Food Security
- ❖ Information Exchange
- ❖ Engaging Policy Discourse
- ❖ Promoting Seamless Trade
- ❖ Enhancing Capacity Building
- ❖ Conducting Market Assessment
- ❖ Fostering Global Collaborations
- ❖ Reimagining Regulatory Environment
- ❖ Advancing Sustainability and Innovations



PROGRAM SCHEDULE

Day 1 : Wednesday, 27th November 2024

1.	05:00 - 07:30 PM	Grains World CEO's Round Table on Policy and Trade
2.	07:30 PM Onwards	Common Networking Dinner for CFC and IGC

Day 2 : Thursday, 28th November 2024

1.	08:30 AM - 09:30 AM	Registration
2.	09:30 AM - 10:30 AM	Inaugural Ceremony
3.	10:30 AM - 11:00 AM	Networking Coffee
4.	11:00 AM - 12:00 PM	Panel Discussions on Global Market Trends and Challenges on Pulses
5.	12:00 PM - 12:45 PM	Presentation on Policies and Regulations
6.	12:45 PM - 01:30 PM	Presentation on Trade and Market Development
7.	01:30 PM - 02:30 PM	Networking Lunch
8.	02:30 PM - 04:00 PM	Panel Discussion with a Keynote on Global Cereals Outlook, Trends and Challenges
9.	04:00 PM - 04:30 PM	Networking Coffee
10.	04:30 PM - 05:30 PM	Panel Discussion on Digital & Bio-Technology Outlook, Trends and Challenges
11.	05:30 PM onwards	Networking Tea

Day 3 : Friday, 29th November 2024

1.	09:30 AM - 10:30 AM	Panel Discussion on Global Market Trends & Challenges on Oilseeds
2.	10:30 AM - 11:00 AM	Networking Coffee
3.	11:00 AM - 12:30 PM	Presentation on Grains Logistics and Storage
4.	12:30 PM - 01:30 PM	Presentation on Sustainability and Innovations
5.	01:30 PM - 02:30 PM	Networking Lunch
6.	02:30 PM - 03:30 PM	Panel Discussion on Global Market Trends & Challenges on Veg. Oils
7.	03:30 PM - 04:00 PM	Concluding Session and Way Forward
8.	04:00 PM - 04:30 PM	PRESENTATION OF GRAINSWORLD AWARDS 2024
9.	04:30 PM Onwards	Concluding Tea

TARGET AUDIENCE

GrainsWorld Congress 2024 targets a diverse audience, encompassing all key stakeholders across various sectors of the grains industry :

1. Agricultural policymakers and government officials
2. Industry leaders and senior executives
3. Farmers cooperatives and agricultural producers
4. Market analysts, economists, and researchers
5. Representatives from international organizations and NGOs
6. Technological innovators and solution providers
7. Financial institutions and investors
8. Academics, educators, and students
9. Representatives from retail and foodservice industries
10. Scientists and academic professionals
11. Infrastructure, QA and Services Industries

By bringing together such a diverse group, the conference aims to foster comprehensive dialogue, collaborations, and action to address the multifaceted challenges facing the grains industry.

Networking Opportunities : Connect with key stakeholders from across the globe, including policymakers, industry leaders, traders, farmers, researchers, and innovators, fostering valuable collaborations and partnerships

BENEFITS OF ATTENDING THIS EVENT

1. Knowledge Exchange
2. Market Insights
3. Policy Engagement
4. Professional Development
5. Brand Visibility
6. Investment Opportunities
7. Technology Solutions
8. Business Linkages
9. Marketing Collaborations
10. Networking with Government and Industry Leaders



ABOUT ICFA

Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy and development agenda and serving as global platform for trade facilitation, partnerships, technology and agribusiness services. A proactive approach helps ICFA in discerning critical challenges emerging in Indian agriculture along with creating opportunities for development, value addition and international trade to accelerate growth in food and agriculture sector globally.

With its 27 industry Working Groups and sector specific Business Councils, ICFA represents the interests of key stakeholders at the national level and through its international platforms and partnerships, ICFA facilitates India's global engagement in the food and agriculture sector. ICFA as the Patron of Global Council for Grains and Pulses (GGPC), works on the larger grains and pulses global business agenda. This initiative aims to address the critical needs of the grains and pulses market, ensuring food security and enhancing global agro trade.

ABOUT GGPC

The Global Grains and Pulses Council envisions a future where the greater policy support for production, business and trade helps the sector unleash its potential. Our vision is centred on sustainability, innovation, and productivity, striving to ensure that climate risks to agriculture are minimised and global food and nutrition security ensured while upholding the highest standards of environmental stewardship and innovation. Our mission is to facilitate smooth trade of grains and pulses worldwide by addressing policy, trade, technology, and regulatory issues, fostering an ecosystem conducive to innovation and international trade. And, to champion the growth and partnerships in grains and pulses sector. Through advocacy, innovation, and collaboration, the Council is dedicated to realizing its vision by focusing on its core strategic objectives.

ABOUT IGC

The International Grains Council (IGC) is an intergovernmental organisation that seeks to 1. Further international cooperation in grains trade 2. Promote expansion, openness and fairness in the grains sector and 3. Contribute to grain market stability and to enhance world food security. These objectives are sought by improving market transparency through information-sharing, analysis and consultation on market and policy developments. Grains, rice and oilseeds market conditions are monitored on a daily basis, through circulation of daily reports and maintaining web-based information services, and the Council formally exchanges information at Market Conditions Committee meetings and Council sessions. The annual IGC Grains Conference is a public forum for discussion, and an opportunity to bring international buyers and sellers, industry representatives and policymakers together.



BENEFITS TO SPONSORS

We are pleased to offer wide range of sponsorship opportunity for the GrainsWorld Conference 2024, a highly anticipated event within our industry. unparalleled visibility, networking, and knowledge-sharing opportunities, all of which are poised to significantly drive your organization's growth.

1. Principal Sponsor/Partner State

INR 66 lacs +GST (USD 1,00,000)

- ❖ Official status of the Principal Sponsor / Partner State of the Event.
- ❖ Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
- ❖ Free furnished space of 48 sq. mt. in relevant pavilion at prime location.
- ❖ Name and logo to appear in all advertisements in newspapers, magazines, websites, hoardings, site panel etc. along with the organizers.
- ❖ Special acknowledgement during inaugural and concluding functions.
- ❖ Dedicated business lounge 12 sq. mt.
- ❖ Back page advertisement in the Event Souvenir.
- ❖ Sponsor to share inaugural as well as concluding dais and Award ceremony.
- ❖ Speaker slot in all CEOs Round Table and business dialogue seminars.
- ❖ 5 persons access to all CEOs meetings and dinners

2. Main Sponsors INR 33 lacs +GST (USD 50,000)

- ❖ Official status of Main Sponsor of the event.
- ❖ Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
- ❖ Names and logos to appear in promotional materials like posters, site gates and program banners.
- ❖ Special acknowledgment during inaugural and concluding functions.
- ❖ Name and logo to appear in all newspapers, magazines, websites, hoardings, site panels etc.
- ❖ Addressing in concluding function and access to business lounge
- ❖ Logos to appear in all the Technical Seminars.
- ❖ Color page advertisement in the Event Souvenir.
- ❖ 3 persons access to all the CEOs Round Tables

3. Sponsors INR 20 lacs +GST (USD 30,000)

- ❖ Official status of Sponsor of the event.
- ❖ Free furnished space of 18 sq. mt. in relevant pavilion at prime location.
- ❖ Names and logos to appear in promotional materials like posters, site gates and program banners.
- ❖ Special acknowledgment during inaugural function.
- ❖ Name and logo to appear in all hoardings, site panel etc.
- ❖ Colour page advertisement in the Event Souvenir
- ❖ 2 persons access to all CEOs meetings and dinners

4. Co-Sponsors INR 15 lacs +GST (USD 20,000)

- ❖ Official status of Co-Sponsor of the event.
- ❖ Free furnished space of 12 sq. mt. in relevant pavilion.
- ❖ Names and logos to appear in promotional materials like Panels, Standees and program literature.
- ❖ One banner (6x3 feet) can be displayed in exhibition area.
- ❖ Special acknowledgement during concluding function.
- ❖ B/W page advertisement in the Event Souvenir.
- ❖ 1 person access to all CEOs meetings and business dinners

5. Dinner Sponsors INR 13 lacs +GST (USD 20,000)

- ❖ Dinner sponsors will have their logo carried on all dinner invites.
- ❖ Dinner Sponsors logos will be carried in all site panels and other promotional material.
- ❖ Sponsors will have their 2 standees (4' x 7') placed at the venue area
- ❖ 3 persons access to all CEOs meetings and business dinners

6. Lunch Sponsors INR 9 lacs +GST (USD 15,000)

- ❖ Lunch sponsors will have their logo carried on all lunch invites.
- ❖ Lunch Sponsors logos will be carried in all site panels and other promotional material.
- ❖ Sponsors will have their 2 standees (4' x 7') placed at the venue area
- ❖ 1 person access to all CEOs meetings and business dinners

7. Special Sponsored Events (4 hrs duration)

INR 6 lacs +GST (USD 10,000)

- ❖ Any Country, Institutions, Corporate may organize its own special event during the GrainsWorld Conference.
- ❖ ICFA may partner and jointly organize the event.
- ❖ All support in terms of infrastructure, food, seminar and audiences will be arranged by ICFA



EXHIBITION PARTICIPATION

Stalls Details

Stall Name	Stall Size (sq.m.)	Furnished Inside Pavilion Stalls	Bare Inside Pavilion Stalls
		(USD) 300/sq.m. *Inclusive of all taxes	(USD) 250/sq.m. *Inclusive of all taxes
Basic Stall	9 Sq. Mt.	\$2700	-----
Small Stall	12 Sq. Mt.	\$3600	-----
Standard Stall	18 Sq. Mt.	\$5400	\$4500
Medium Stall	24 Sq. Mt.	\$7200	\$6000
Special Stall	36 Sq. Mt.	\$10800	\$9000
Large Stall	48 Sq. Mt.	\$14400	\$12000
Pavilion Corner	72 Sq. Mt.	\$21600	\$18000
Small Pavilion	100 Sq. Mt.	\$30000	\$25000
Medium Pavilion	200 Sq. Mt.	\$60000	\$50000

EARLY BIRD OFFER

15% off till 31st September | 10% off till 30th October | 5% off till 20th November

DELEGATE REGISTRATION

EARLY BIRD DISCOUNTS :

- 1st Sep to 30th Sep 2024 - 450 \$
- 1st Oct to 31st Oct 2024 - 500 \$
- November onwards till event - 550 \$

Group Discounts :

- For 2 to 4 delegates 5%
- For 5 to 7 Delegates 10%
- For 8 and above 15%

ICFA ACCOUNT DETAILS FOR ONLINE PAYMENTS

Beneficiary Name	INDIAN CHAMBER OF FOOD AND AGRICULTURE	Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, New Delhi
IFSC Code	HDFC0000003	MICR Code	110240001



GLIMPSES



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